



Primm Valley Casino Resort
Saturday, October 14, 2017 | 3PM – 10PM

Primm’s 1st Annual Latin Music Festival Booth Rental Application

PLEASE FILL OUT COMPLETELY AND LEGIBLY OR YOUR APPLICATION WILL BE RETURNED.

Company Name: _____

Contact: _____ Additional Contact: _____

Email: _____

Telephone: _____ Cell: _____

Company Website Address: _____

Mailing Address: _____

City: _____ State: _____ Zip code: _____

What product/service do you categorize your company? _____

I understand a valid **\$1,000,000 liability certificate of insurance is required to be returned by September X, 2017 in order to participate at the Primm Valley Casino Resorts Latin Music Festival. _____ Initial

We are REQUESTING the following size exhibit space:

One Standard Tent
(12' X 12')

Two Standard Tents
(2- 12' X 12')

Please list all products you wish to display or sell at the Show. Your contract will be assigned on the basis of this list. In order to avoid duplication of products and offer a wide variety of displays and exhibits, Show Management may eliminate some of the items you list. The Latin Music Festival is a music & food festival; items including food or products, or services not fitting within this criterion will not be accepted. Once a contract is assigned, you may not display or sell any additional items. Please stay with your primary product. Auxiliary products may hinder acceptance. Violations will mean immediate cancellation of contract and all rental monies paid will be forfeited to The Primadonna Company, LLC. You will be notified in writing of any deletions of products. Please describe, in detail, products/services offered:

One (1) 500 watt electrical outlet {per exhibitor contract}. Any and all additional electrical requirements or telephone/internet hook-ups will be exhibitor's responsibility. Additional electrical arrangements must be made with the contracted decorating service. There are NO provisions for water or drainage.

The Primadonna Company, LLC reserves the right to assign space in accordance with other Exhibitors and products. The Primadonna Company, LLC strives to maintain a large variety of products in all areas and does not wish to overload any one area with similar or like products. We ask that you display your exhibit in a manner keeping with our theme, therefore, your decorations must meet with the approval of Show Management. All Show Management decisions are final.

Please attach catalogs, samples, brochures, pictures, etc. of your products, and a display of your booth layout. If these are not available, attach a drawing with an explanation of how you plan to decorate your booth. SORRY, WE CANNOT ACCEPT THE APPLICATION WITHOUT THIS COMPLETED, AND YOUR APPLICATION WILL NOT BE CONSIDERED. Please note: samples, catalogs, pictures, etc. will not be returned unless returned paid postage and/or pre-paid envelope is included with application.

We agree to abide by the rules and regulations stipulated in the actual contract, should space be available. By signature of this application, we hereby authorize The Primadonna Company, LLC to secure information concerning any of the above facts, and my signature requests the companies to furnish information requested by The Primadonna Company, LLC.

PAYMENT SCHEDULE: *If your application is accepted for the 2017 Show, you will be contacted (via telephone) and invoiced accordingly. Please DO NOT send any payment with this application, all monies will be returned.*

*Primm Valley Casino Resort's Latin Music Festival IS BY INVITATION ONLY AND A COMPLETED APPLICATION DOES NOT AUTOMATICALLY RESERVE SPACE.
APPLICATIONS MUST BE SUBMITTED BY SEPTEMBER 15, 2017.*

Signature: _____

Name (Please Print): _____

Booth Name: _____

Date: _____

Please email completed application to:
Event Manager: Melani Evans
mevans@affinitygaming.com